

GROCERY HEADQUARTERS

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COLOR IT BIG

With the success of Really Big Coloring Books as an educational and fundraising tool, the St. Louis-based company is now offering a portion of its product line to the retail market throughout the U.S. and Canada.

Really Big Coloring Books are written by educators and industry professionals for children in pre-kindergarten to grade 6. Nearly 18 inches wide and 24 inches tall, each book has a brightly colored cover and contains at least 32 perforated pages on the inside.

To support the needs of retailers, the company is offering multiple shipping and display options, including a six-pocket spinner rack and a four-pocket corrugated rack to highlight the books. Books typically retail for between \$4.99 and \$6.99. For more information, visit www.coloringbook.com.